



# BREASTFEEDING AND MATERNITY CARE TOOLKIT



The following tools are available at: [www.mibreastfeeding.org/maternity-care](http://www.mibreastfeeding.org/maternity-care)



### 1) Baby-Friendly Map of Michigan

This map demonstrates all the birthing hospitals in Michigan that are currently Baby Friendly designated. It is a great tool for administrators and advocates who wish to motivate implementation of the 10-steps in their local hospitals and communities.



### 2) Baby-Friendly is Good for Everyone Flyer

This tool dispels myths and provides concrete examples of why every hospital and community would benefit by implementing the evidence-based 10-Steps to Baby Friendly Hospital Designation. It is a great tool for administrators and advocates who wish to motivate implementation of the 10-Steps in their local hospitals and communities.



### 3) Why WIC For Breastfeeding Families? Flyer

MIBFN advocates for every mother to be referred for WIC Breastfeeding services because Michigan WIC is a key partner in community breastfeeding support. Did you know they offer classes and support groups to every breastfeeding mother, regardless of income? This tool is great for everyone throughout Maternity Care Systems to use to refer families for WIC breastfeeding services.



### 4) MIBFN System Changer's Guide to Breastfeeding and Maternity Care

This Guide outlines evidence based practices and recommendations to improve the Maternity Care Systems throughout Michigan. This tool is intended to support advocates, decision-makers, and system changers throughout the Maternity Care systems in Michigan as they chart a better path forward for their organizations, families, and communities.



### 5) MIBFN Position Paper in Support of Breastfeeding in the Maternity Care Setting

This Position Paper is a concise outline of the evidence-based recommendations in the System Changer's Guide. It is intended to support policy makers, advocates, and system changers throughout the Maternity Care systems in Michigan to make legislative and administrative policy changes to support a more breastfeeding friendly maternity care landscape in Michigan.



### 6) Story Sharing Platform

We want to hear from you! This entire campaign and toolkit are intended to improve maternity care throughout Michigan. Please tell us your stories, share your successes, challenges, and passion for maternity care. We use your submission to inform our advocacy agenda, future tools, and on ongoing work in this important system. Please share your story at [www.mibreastfeeding.org/maternity-care](http://www.mibreastfeeding.org/maternity-care).



In an effort to promote consistency of messaging across all communities and partners, **Michigan WIC, MIBFN, and Coffective** are partnering to provide the Coffective System of Training and Tools to all maternity-care providers throughout Michigan.