



GREAT LAKES BREASTFEEDING WEBINARS

PRESS PACKET

Press Pack • Great Lakes Breastfeeding Webinars (GLBW)

Below are all the tools for sharing about [GLBW](#). Please feel free to copy and paste any text or photos provided and use as necessary. Email info@mibreastfeeding.org with any questions or suggestions.

PHOTO OPTIONS:

We have a square share image for newsletters and social media available [here](#).

TEXT OPTIONS: (Sentence, Paragraph, and Long Form)

Sentence

Great Lakes Breastfeeding Webinars are FREE, provide contact hours for lactation consultants, nurses, and social workers, and are presented on the third Tuesday of each month from 1-2pm EST. To learn more, visit <https://www.mibreastfeeding.org/webinars>.

Paragraph:

Michigan Breastfeeding Network presents the Great Lakes Breastfeeding Webinars from 1-2 pm EST on the third Tuesday of every month. In our commitment to expanding access to evidenced-based, equity-focused, and timely breastfeeding education, these webinars are FREE and are presented in partnership with the Michigan Department of Health and Human Services Division of Maternal Child Health and WIC Division, our Region V Partners in Wisconsin, Illinois, and Ohio, and the Indiana Breastfeeding Coalition. For more information on how to register for upcoming webinars and to view past webinars please visit <https://www.mibreastfeeding.org/webinars>.

Long form:

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GLBW presenters include breastfeeding professionals and stakeholders involved in current research, education, advocacy, and systemic improvements in breastfeeding. The GLBW series focuses on a broad range of topics to bring timely, relevant information to its attendees for use in daily practice and systemic changes. Each monthly webinar offers a CERP, social work contact hour, nurses' contact hour, and a certificate of attendance to attendees who are able to watch live and complete the post-webinar evaluation. For more information on how to register for upcoming webinars and to view past webinars please visit <https://www.mibreastfeeding.org/webinars>.