



MATERNITY CARE

## WHY WIC FOR BREASTFEEDING FAMILIES?



### IT'S LOCAL!

WIC is available in every county throughout our state.



### INCOME QUALIFICATIONS ARE HIGHER THAN YOU THINK!

One out of every two babies born in Michigan receives WIC benefits.



### ALL WIC STAFF ARE TRAINED TO SUPPORT BREASTFEEDING!

WIC is a leading voice of breastfeeding support in our state. Most offices have peer counselors, certified lactation specialists, IBCLCs, and other trained staff to meet a variety of needs.



### BREASTFEEDING WIC PARTICIPANTS GET MORE FOOD!

Breastfeeding mothers who are income eligible for WIC receive additional food as part of their benefits package, in addition to referrals to health services and nutrition education.



### WIC SUPPORTS ALL BREASTFEEDING MOTHERS!

All breastfeeding mothers - whether they are income eligible for WIC or not - can attend WIC breastfeeding support groups and classes and use the Cofective mobile app.

Call 211 to find your local agency  
or use the **FREE "WIC Connect"** mobile app to find your local agency and see if you qualify

**MIBFN**  
Michigan Breastfeeding Network

LEARN MORE

[www.mibreastfeeding.org](http://www.mibreastfeeding.org)

