



Membership Benefits: Why would someone join your coalition? This document lists the advantages of becoming a coalition member and can be used by current members to explain the benefits of coalition membership.

MEMBERSHIP BENEFITS

Welcome to **COALITION NAME**! We're glad you're here.

Thank you for joining **COALITION NAME**. The **COALITION NAME** is a network of breastfeeding supporters, community members, and local families. We recognize breastfeeding as the optimal method for feeding infants and young children and work to normalize breastfeeding in our community through support and education efforts.

We look forward to working with you – and working together to support families in our community! **Below are the 2017-2018 Benefits of Membership**

VOTING PRIVILEGES

The **COALITION NAME** meets **monthly** to network, share community health updates, and vote on the future of our organization. By voting at our meetings, you are taking part in an important part of growing breastfeeding-supportive initiatives around the country.

LISTSERV

We use our email account to distribute minutes/agendas and to disseminate information about local breastfeeding support initiatives. By joining our listserv, you are able to send your organization's information to our entire network, and you receive updates from **COALITION NAME** colleagues. *NOTE: Listserv participation is not limited to Coalition members – only the ability to send information is a benefit of membership.*

BUSINESS CARDS (OPTIONAL)

Part of the privilege of being a **COALITION NAME** Member is to recruit new members. Take these 10 business cards and take them back to your home, place of work, or other community meetings. When you come across someone who might want to learn more about **COALITION NAME**, share a card! We are excited to have you represent us and hopeful that you can help us diversify and increase our membership.

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Visit our website! <http://yourlocalcoalition.com>

Contact us with questions! info@yourlocalcoalition.com