**Mission and Vision Statements:** What is the aim of your coalition? These are example mission and vision statements. To be used by coalition members to create individualized mission statements for their local efforts.

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**MISSION AND VISION STATEMENTS**

**Our Mission:**To lead collaborative actions for advocacy, education and coalition-building to create a supportive breastfeeding culture.

**Our Vision:** All community families will live and work in a breastfeeding-friendly environment.